



Executive, Leadership and Career Coaching

Executives • Leaders/Managers • Solopreneurs • In Transition

Illuminate your Strengths, Leverage Talents – Engage Fully

Engagement Includes:

- One-to-one professional coaching (2-3 times per month)
- Unlimited laser “as needed” coaching (5-10 min duration)
- Unlimited e-mail coaching
- 360 Degree Feedback Process

Potential Focus

- Leadership Development •
- Emotional Intelligence and Interpersonal Effectiveness •
- Career Management and Transition •

Tools to Complement Coaching

- Genos Emotional Intelligence Assessments
- 360 Degree Interview-based Feedback Process
- Strength Assessment
- Career Assessments
- Values Illumination



Bette Hoffman MS, CPCC
Founder and President



“We’re being judged by a new yardstick; not just by how smart we are, or by our training and expertise, but also by how well we handle ourselves and others.” according to expert, Daniel Goleman, in his bestselling book, Working with Emotional Intelligence.

For Pricing Information

Contact bette@yolocoaching.com or (781)444-9638